



THE VISION COUNCIL

May 15, 2008

RE: **SoloHealth EyeSite™ Vision Screening Kiosk**

To Whom It May Concern:

The Vision Council works to provide better vision care for all people. We are a non-profit organization and our members are leaders in vision correction and vision health. SoloHealth shares our passion for healthy vision with the introduction of EyeSite™, a groundbreaking automated vision screening technology.

EyeSite is an easy-to-use, kiosk-based vision test that has the potential to encourage tens of thousands of people to visit eye care professionals every year. That is tremendously exciting and dovetails perfectly with The Vision Council's consumer outreach.

It's estimated that six million Americans over the age of 40 have an undetected vision problems. In addition, many of our school age children don't perform to their maximum potential due to poor vision. EyeSite can be the impetus for many of these people who "fall through the cracks" to seek help earlier.

Studies show that people see their eye care professional every 36-48 months. EyeSite is a tool that can significantly shorten the examination cycle, which is often critical in detecting vision problems and eye diseases, as well as many other serious health issues.

I welcome the opportunity to work with Bart and the SoloHealth team to make this endeavor a successful one. The launch of this vision health technology business will benefit the public, the eye care profession and will give manufacturers an opportunity to reach consumers with valuable new product information.

I've personally taken the EyeSite vision test and I am extremely impressed with the sophisticated optical software and user-friendly video interface that delivers the highest professional experience.

I am committed to helping SoloHealth launch this important new venture. This new business clearly demonstrates that it has the right combination of skill sets and innovation to make a significant and positive impact in our industry.

Sincerely,

Ed Greene
CEO
The Vision Council

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