

# EyeSite™ ATTRACT NEW PATIENTS

SoloHealth will be launching EyeSite™ vision kiosks in high-traffic retail locations near you.

EyeSite kiosks provide prospective patients with free, simple and quick vision assessments meant to spark further dialogue about eye health with local eye care providers. They are not designed to replace a comprehensive eye exam.



## HOW IT WORKS:

In less than three minutes, optical software and interactive video interface assesses distance and near vision.



## EYE HEALTH INFORMATION:

Touch screen allows consumers to:

- Learn about general eye health conditions
- View product recommendations
- Understand the value of regular eye exams



Provided by  EYEMAGINATIONS

- Prospective patients receive a Vision Test Report with basic results
- Report encourages consumers to schedule comprehensive eye exam
- Doctor locator provides list of local eye care providers
- Prospective patients can also search by zip code to find an eye care provider
- Prospective patients can request to be contacted by an eye care provider of choice, or can contact the office directly

## VISION TEST REPORT



# EyeSite™ GET INVOLVED & GROW YOUR REFERRALS

## HOW THE EYESITE KIOSK DRIVES NEW PATIENTS TO YOUR PRACTICE:



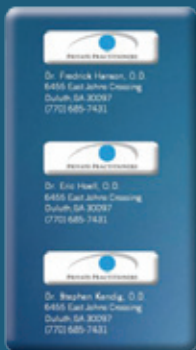
### VISION ASSESSED

- Prospective patient uses kiosk in local retailer
- Animations\* educate users about the importance of eye health
- Basic risk assessment is calculated



### NEED FOR EYE EXAM ESTABLISHED

- User realizes that they need to schedule an eye exam
- User is presented with a list of local participating eye care providers, or can search by zip code



### EYE CARE PROVIDER SELECTED

Prospective patients can:

- Enter their information for follow up.
- OR
- Print out eye care provider contact information



### PATIENT LEAD SENT

- Fax or e-mail is sent directly to office for staff to follow up
- OR
- Patient contacts eye care provider directly to schedule exam

\*  EYEMAGINATIONS

To learn more, please contact:

[info@solo-health.com](mailto:info@solo-health.com) | **ph: 770.622.4158** | **f: 770.622.4122** | [www.solo-health.com](http://www.solo-health.com)

SoloHealth wants to hear how the EyeSite kiosk is working for you and your patients. Please let us know at [info@solo-health.com](mailto:info@solo-health.com)

