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SoloHealth Wins Three Awards, Including 'Best in Show' for EyeSite™ Innovation at KioskCom Expo and Digital Signage Show in Las Vegas

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ATLANTA, April 17 /PR Newswire/ -- SoloHealth, a first-year hi-tech health services startup based in Atlanta, GA, announced today that it has been awarded three "Awards of Excellence," including "Best in Show" for its EyeSite(TM) self-service vision testing kiosk at the KioskCom Self Service Expo and the Digital Signage Show. The awards were announced yesterday at the show in Las Vegas.

"The EyeSite kiosk was the instant standout of KioskCom 2008," said Robert Porter, lead judge for KioskCom 2008. "It was unlike anything else. This unique application is practical, fun to use and presents a breakthrough technology platform that demonstrates the ability to make an enormous impact of people's eye health, as well as the ability to drive revenue in the vision market."



EyeSite received awards for: "Best Healthcare Deployment," "Best New Innovation in a Kiosk Deployment," and "Best In Show." More than 100 entries were submitted and 11 awards were presented.

SoloHealth joins the ranks of previous winners, including: BMW, SONY, FedEx, AAA, the US Postal Service, Hilton Hotels, Sunoco, SAS, and ExxonMobil. KioskCom launched the first industry-wide Self-Service Excellence Awards in 2002 to honor the industry's most successful and innovative self-service and interactive digital media solutions.

"We are delighted and honored that the judges recognized the innovation and value of EyeSite," said Bart Foster, CEO and founder of SoloHealth. "These awards help validate our strategy that EyeSite will serve as an important tool in delivering high impact vision health information to consumers while encouraging them to visit an eye care professional for a complete eye examination."

EyeSite kiosks, free to consumers, are placed in high-traffic retail environments. They are powered by sophisticated optical software and an interactive video interface. Through easy-to-use touch screens, users can accurately assess their distance and near vision. A printout indicates the results, provides eye health and product information, and refers the user to a participating eye care professional nearby.

About SoloHealth

SoloHealth (www.solo-health.com) is an early stage startup in Atlanta, GA that is positioned to capitalize on the growing consumer preference for self-directed healthcare services. SoloHealth's inaugural product is EyeSite(TM), an interactive kiosk that provides vision health information, as well as a customized vision report. It also directs consumers to an eye care professional nearby.

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